



**SIDDHARTH GROUP OF INSTITUTIONS:: PUTTUR
(AUTONOMOUS)**

Siddharth Nagar, Narayanavanam Road – 517583

**QUESTION BANK (DESCRIPTIVE)
BUSINESS ETHICS AND CORPORATE GOVERNANCE**

Subject with Code: BECG(20MB9015)

Course & Branch: MBA

Year & Sem: II-MBA & I-Sem

Regulation: R20

UNIT –I

Business Ethics and Corporate Ethics

1	a) What are the ethical theories and approaches for decision making? Explain.	[L1][CO1]	[5M]
	b) What is the importance of business ethics and corporate ethics?	[L1][CO1]	[5M]
2	a) Explain various ethical theories	[L2][CO1]	[5M]
	b) What is the importance of business ethics and corporate ethics?	[L2][CO1]	[5M]
3	a) Discuss various principles of ethics and its implications in the modern business world.	[L1][CO1]	[5M]
	b) Explain the unethical practices and ethical dilemma of a business company in establishing mining ore factory at domestic premises.	[L5][CO1]	[5M]
4	a) Moral value of an act is not wholly dependent on its consequences. Discuss with a historic example.	[L5][CO1]	[5M]
	b) Discuss the theories of Ethical Aspects with suitable examples	[L1][CO1]	[5M]
5	a) Write in detail about modern ethical models for decision making.	[L1][CO1]	[5M]
	b) “Do companies have to operate ethically to be financially successful?”	[L5][CO1]	[5M]
6	Discuss in brief, major theories of Ethics. Which of them, in your opinion, answer the moral Dilemma better than others?	[L6][CO1]	[10M]
7	a) Define Indian Ethos and explain them articulately.	[L1][CO1]	[5M]
	b) Why ethics matter in business? Support with your Answer	[L5][CO1]	[5M]
8	a) What are all the ethical concerns for a manager in an organization?	[L1][CO1]	[5M]
	b) Explain the impact of Ethics in Business Policies and Strategies with suitable examples.	[L1][CO1]	[5M]
9	a) Write about “ethics in business competition”.	[L2][CO1]	[5M]
	b) “Religion is the great extent influence of Business Ethics” Comment.	[L5][CO1]	[5M]
10	a) Why ethics are much important in business world?	[L1][CO1]	[5M]
	b) Explain the unethical practices and ethical dilemma of a business company in establishing mining ore factory at domestic premises.	[L4][CO1]	[5M]

UNIT –II
Ethical Aspects in Organization I

1	a) Explain the ethics to be followed in marketing with examples.	[L3][CO2]	[5M]
	b) “Do you think celebrity advertisements will mislead Public” justify your answer.	[L5][CO1]	[5M]
2	a) Elaborate on falling ethical standards in advertising	[L3][CO2]	[5M]
	b) Mention some of the unethical advertisement you have come across.	[L6][CO1]	[5M]
3	a) What are the major issues involved in false advertising?	[L1][CO2]	[5M]
	b) Give Examples of unethical advertisements.	[L1][CO2]	[5M]
4	a) What are the marketing ethics? Why should a firm follow these? Explain.	[L4][CO2]	[5M]
	b) Critically evaluate the role of sales force in unethical practices.	[L6][CO2]	[5M]
5	a) What are the ethical aspects relating to consumer behavior? Explain.	[L1][CO2]	[5M]
	b) State briefly about the type of unfair discrimination prevailing in appointing people for jobs.	[L4][CO2]	[5M]
6	a) How criticism can be explained in marketing ethics?	[L3][CO1]	[5M]
	b) What are marketing ethics and consumer ethics and critically evaluate the differences between them?	[L3][CO1]	[5M]
7	If an employee leaves a company, to work for a competitor, what types of knowledge would be ethical for the employee to share with the new employer, and what types of knowledge would be unethical to share?	[L6][CO2]	[10M]
8	a) Relate ethical concepts in selection, training and development.	[L2][CO2]	[5M]
	b) Briefly explain the unethical practices adopted during recruitment.	[L2][CO2]	[5M]
9	a) Explain the ethics to be followed in workplace.	[L3][CO2]	[5M]
	b) What are the issues of ethics at work place in a MNC company? Explain.	[L3][CO2]	[5M]
10	a) What are the major issues involved in performance appraisal?	[L1][CO2]	[5M]
	b) Suggest few measures for ensuring Discipline in organizations.	[L4][CO2]	[5M]

UNIT –III
Ethical Aspects in Organization II

1	a) What is insider trading? Give illustrations.	[L1][CO3]	[5M]
	b) Is ethical hacking justifiable? Answer with suitable examples.	[L4][CO3]	[5M]
2	a) What do you mean by ethical investment? How far do modern companies cater to ethical investment?	[L3][CO3]	[5M]
	b) If the company is profitable it is ethical. Comment.	[L4][CO3]	[5M]
3	a) Briefly state and explain the code of ethics adopted by the business firms in combating frauds.	[L2][CO3]	[5M]
	b) Explain how companies use creative accounting to mislead stakeholders.	[L1][CO3]	[5M]
4	a) Why should a firm follow ethics in finance? Explain.	[L3][CO3]	[5M]
	b) Describe the ethical issues relating to computer applications.	[L2][CO3]	[5M]
5	Explain the following: a) Cybercrime. b) Information technology. c) Intellectual property rights.	[L1][CO3]	[10M]
6	a) Explain the special significance of cybercrime with examples.	[L1][CO3]	[5M]
	b) How do you prevent computer crimes? Explain.	[L1][CO3]	[5M]
7	a) Briefly explain the provisions of Information Technology Act 2000 dealing with cyber laws.	[L1][CO3]	[5M]
	b) “Finance would be impossible without ethics” Do you agree? Comment	[L4][CO3]	[5M]
8	Do companies had to operate ethically to be financially successful. Explain	[L5][CO3]	[10M]
9	a) What is Information Security and Threats? Write the related ethical elements.	[L2][CO3]	[5M]
	b) How important is finance ethics in business? Explain.	[L2][CO3]	[5M]
10	a) State the importance for IPR in the current scenario.	[L4][CO3]	[5M]
	b) List four things that are important to motivate people to behave ethically.	[L2][CO3]	[5M]

UNIT –IV
Corporate Governance

1	a) What is the purpose of corporate governance?	[L1][CO4]	[5M]
	b) How the theories and philosophies help in for smooth running of corporate governance?	[L1][CO4]	[5M]
2	a) Describe various theories of corporate governance.	[L2][CO4]	[5M]
	b) Give a detailed description on structure and development of board.	[L2][CO4]	[5M]
3	a) “Directors are the key persons in corporate governance structure”. Comment.	[L4][CO4]	[5M]
	b) Elucidate essentials of corporate Governance.	[L2][CO4]	[5M]
4	a) Explain about Nature and evolution of corporate governance.	[L1][CO4]	[5M]
	b) Briefly discuss the benefits of corporate governance.	[L1][CO4]	[5M]
5	“Corporate governance is not only the responsibility of listed companies but also public and private companies”. Do you agree with this statement? Substantiate with the proper justification.	[L6][CO4]	[10M]
6	a) What is Japanese model of corporate governance? Explain it comprehensively.	[L1][CO4]	[5M]
	b) Explain the areas of corporate governance.	[L1][CO4]	[5M]
7	a) What is the difference between Corporate governance and management?	[L2][CO4]	[5M]
	b) Narrate the provisions of the new company act, 2013, relating to changes in corporate governance issues.	[L2][CO4]	[5M]
8	a) Explain first theory of corporate governance (McGregor)	[L1][CO4]	[5M]
	b) What is corporate governance? How can ethics make corporate governance more meaningful?	[L1][CO4]	[5M]
9	a) Explain about stewardship theory in corporate governance.	[L1][CO4]	[5M]
	b) What is corporate governance and what is the scope of the same?	[L1][CO4]	[5M]
10	a) Define Corporate governance. Explain its importance in business	[L2][CO4]	[5M]
	b) list out the common Governance problems in various corporate failure	[L2][CO4]	[5M]

UNIT –V
Corporate Governance Structures

1	a) Elucidate the structures and processes of corporate governance.	[L2][CO5]	[5M]
	b) List down the various committees to ensure adherence to corporate governance	[L2][CO5]	[5M]
2	a) Explain the appointment, duties and responsibilities of auditors of limited company.	[L1][CO5]	[5M]
	b) What is the Role of Board of directors in any company?	[L1][CO5]	[5M]
3	a) What do you mean by stake holders? Who is the major stake holders involved in business?	[L1][CO5]	[5M]
	b) What are the arguments for and against CSR?	[L1][CO5]	[5M]
4	a) Why does business needs society's approval in order to function? What may happen if society disapproves of a business activity?	[L3][CO5]	[10M]
	b) List down the various committees to ensure adherence to corporate governance	[L1][CO5]	[5M]
5	Discuss the following: a) Institutional investors. b) Directors. c) Auditors.	[L1][CO5]	[10M]
6	a) Does political lobbying affect corporate social responsibility? Elaborate with examples.	[L4][CO5]	[5M]
	b) Explain any four social responsibility roles.	[L1][CO5]	[5M]
7	It has been put to you that one of the merits of ethics is that it provides an understanding for the principles of corporate governance? What do you make of that argument? If it is Rejected; what other principles should under lie corporate governance, if they are not ethical ones? Discuss.	[L6][CO5]	[10M]
8	a) Explain the Cadbury committee on corporate governance	[L1][CO5]	[5M]
	b) Explain the Birla committee on corporate governance	[L1][CO5]	[5M]
9	a) How corporate could be responsible to stake holders?	[L3][CO5]	[5M]
	b) What is corporate social responsibility (CSR) and what are the activities taking by the TATA group and ONGC as part of CSR?	[L5][CO5]	[5M]
10	a) What are the main environmental issues facing in India?	[L1][CO5]	[5M]
	b) What are green initiatives and why it is added in CSR activity?	[L1][CO5]	[5M]

Case study

Case study - 1

A junior member of staff has just returned to work after taking special leave to care for her elderly mother. For financial reasons she needs to work full-time. She has been having difficulties with her mother's home care arrangements, causing her to miss a number of team meetings (which usually take place at the beginning of each day) and to leave work early. She is very competent in her work but her absences are putting pressure on her and her overworked colleagues. You are her manager, and you are aware that the flow of work through the practice is coming under pressure. One of her male colleagues is beginning to make comments such as "a woman's place is in the home", and is undermining her at every opportunity, putting her under even greater stress.

Question:

*How should you proceed so as not to discredit yourself, your profession or the practice for which you work and at the same time maintaining **integrity** and **confidentiality** in your actions?*

Case study – 2

Jayanth is a son-in-law of a local MLA and is now posted as block development officer in his father-in-law's constituency. He comes to know that MLA's followers, who are mainly small contractors and many elected members of Gram Panchayat, are hand in glove with local Panchayat officials in misusing MGNREGA funds. He finds that each Panchayat secretary along with elected members have used machines to complete many works under the scheme and siphoned off funds using fake job cards. He also finds out that all this was done at the behest of his father-in-law, the local MLA. Now, the state government has taken cognizance of the issue after a media report and has ordered inquiry into the scam.

Jayanth has to probe the matter and file a report to higher authorities. His father-in-law is pressurizing him to file a false report as he himself is under pressure from his followers, who if found guilty will be slapped with a criminal case. Some contractors have contacted and requested him to not to mention their names in the report in return for a hefty bribe. Some Panchayat secretaries have requested him to spare them as according to them Panchayat members had coerced them into becoming partners in crime. Jayanth is recently married and it is his first government job.

What should be his course of action?

Case study – 3

You are stranded in traffic in your car. You are driving the car. A poor girl looking very frail approaches you and start begging for money. Looking at her frail appearance, out of compassion, you take out your wallet to search for a ten Rupees note. The girl who is standing very near to you snatches the wallet and starts running. A man on a motorbike who see this act, catches the girl and starts beating her in full view of public. Now the traffic is moving and your car is in the middle of the road.

What will you do in such a situation? And why?

Case study – 4

A former employee who was fired due to poor quality work, absences, and lateness related to her drinking problem, informs you that she has applied for a position at another company and has already given your name as a reference. She desperately needs a job (she is a single parent with three children), and she asks you to give her a good recommendation and not mention her drinking, which she assures you is now under control.

She also asks you to say that she voluntarily left the company to address a family medical crisis, and that the company was pleased with her work. You like this person and believe she is a good worker when she is not drinking. You doubt that she really has overcome her drinking problem, however, and you would not recommend your own company hire her back.

- What do you say to this woman?
- What do you say to an employer who calls you for a reference?
- What if the prospective employer was a friend?
- Suppose the problem was a theft?

- Suppose she had asked you to be a reference prior to supplying your name to her prospective employer?
- What values are at stake? Do some of the values conflict with one another?

Case study – 5

You are working as an employee in a private company. One afternoon in the office you get a frantic call from your wife that your two year old daughter is very ill and her condition is critical. Unfortunately nobody is there around to help your wife in any way. Your car is the only option to take your daughter to the hospital, you have to rush to help your daughter as soon as possible.

You soon leave the office. On your way back home you hit an old woman and she is critically injured and before you notice she dies. Nobody has noticed the accident as it has taken place on a stretch of road that's always free of traffic and people. Your wife is calling you frantically for the help. Any delay would cost your daughter's life.

- a. In this scenario what will you do? And why? **(150 Words)**
- b. Examine the rules, laws and values which come into the picture in the above scenario.

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